



Ideal Customer Profile

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The Project

- **Goal:** Develop model for prediction if the company may be our potential customers
- **Objectives:**
 - Analyze existing data and find possible source of the additional ones
 - Exploratory data analysis and customer segmentation
 - Model development
 - Model verification
 - Integration into current business process


The Requirements

- **Necessary**
 - You develop with **R/Python**
 - You know **statistics** and **machine learning**
 - You are ready to document all your findings and ideas
- **Huge plus**
 - You can query DB with **SQL**



The Format

- **Internship may be continued in Summer**
- **3 students**
- Weekly meetings or calls
- Code review
- 10 hours per week



Thank you for your attention